



PAL 2011 Officers

President.. Dana Johnson; Vice President. Beth Ivens
Secretary .Dorothy Anderson; Treasurer... Keith Probert

Gallery Hours;

Tuesday thru Friday 10am to 4 pm

Monthly Business Meeting;

Second Friday of each month

***April 08, 5:00 pm followed by
"2nd Friday of the Month ART***

WALK Award winning artisans will be on site during

ART WALK. PAL would like to invite you to this month's
**"ART WALK" 6:00 – 8:00 pm. Featuring the White River
Artists Exhibit and Reception.** The Palette Art League
has brought together quality, local artists providing art
lovers with a unique opportunity to view and collect fine art.
The gallery features artists whose works cover a variety of
media: watercolor, oil, acrylic, pastel, graphite, clay
photography and more. There is a fine selection of local art
and works in a variety of styles for visitors, casual art
enthusiasts and gift buyers. We encourage you to drop in
and visit with any of our artists and enjoy complimentary
refreshments in this relaxed and warm atmosphere. Come
see works in progress, ask questions and find out what
inspires their passion for their art. .Don't forget to mark your
calendars for future 2nd Friday of the month Art Walks and
to see other local artists being featured monthly!

WHITE RIVER ARTISTS FEATURED DURING APRIL

***En Plein Air* painting has comes to the Ozarks.**

En plein air is a French expression which means
"in the open air", and is particularly used to
describe the act of painting outdoors.

Artists have long painted outdoors, but in the
mid-19th century working in natural light became
particularly important to the Impressionism. The
popularity of painting *en plein air* increased in
the 1870s with the introduction of paints in tubes
(resembling modern toothpaste tubes). Prior to
this, each painter made their own paints by
grinding and mixing dry pigment powders with
linseed oil. The Newlyn School in England is
considered another major proponent of the
technique in the latter 19th century. It was
during this period that the "Box Easel ", typically
known as the French Box Easel, was invented. It
is uncertain who developed it first, but these
highly portable easels, with telescopic legs and
built-in paint box and palette, made treks into the
forest and up the hillsides less onerous. Still
made today, they remain a popular choice even
for home use since they fold up to the size of a
brief case and thus are easy to store.

The excitement of en plein air is now officially in
the Ozarks with the formation of the White River
Artist. *En plein air* actually began in this area
during the Cotter Trout Festival two years ago.
A small group of area artist came together under
the leadership of Sandy Barksdale of Cotter,
Arkansas and organized the first en plein air
competition. Interest from the local artists and
other artists from across the state participated.
Seeing the interest and enjoyment of painting
outdoors has taken off in our community.

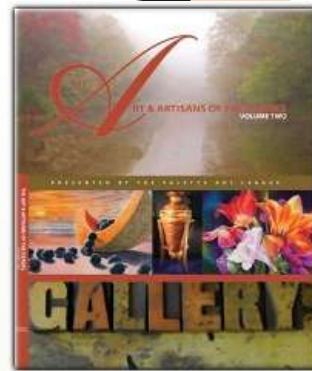
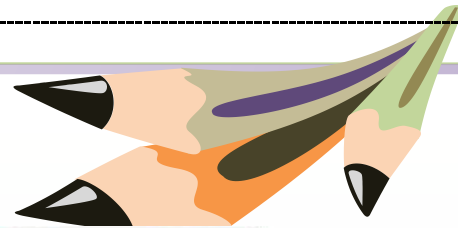
The White River Artists has now become the
"first" organized group of artists to promote *en
plein air* in the Ozark Mountains. Under
direction of Sandy Barksdale, Olivia Terrill as
Secretary/ Treasurer, Cotter; Pat Cassidy as

Development Coordinator; Mtn Home, Pearl Baker as Technology Coordinator, Cotter; Dana Johnson as Public Relations, Yellville; Marilyn Morris and Dale Hedgecough of Cotter. The first "Plein Air on the White River Competition 2011", May 19, 20. & 21. Cash Awards, Demos, BBQ, two Receptions, Art Sale, and so much more. For additional information send your inquiries to White River Artist, P.O. Box 369, Cotter Arkansas, 72626 or email at whiteriverartists@gmail.com. Or <http://www.facebook.com/pages/White-River-Artists/117484501632890>

2nd Friday of the Month "Art Walk" and reception featuring the White River Artists. April 8, 6 – 8 pm.

Attention All Members and Friends; The PAL's will be participating in the Spring Arts and Crafts Fair and Spring Fly in on Saturday, April 9, at Gaston's Resort on the White River. The PAL will have a tent set up housing "artists at work". Bring your paints, or creative items you may want to sale or show or if you want to volunteer come on down. Plein Air Painters are encouraged to join the excitement, we will have a wonderful time painting at the Resort and on the White River. See you there!!!

Palette Art League would like to extend a **special invitation** to fellow artists and friends to attend the **"Student Spring Watercolor Exhibit"**, April 18 thru 23rd in on the ASU Campus, Gaston Lobby in Roller Hall. Students of artist and instructor Duane Hada will host a reception at 5pm, April 19th at 5:00 pm. to welcome visitors.



(Volume Two will be similar in design)

The Art & Artisans of the Ozarks, Volume Two

Presented by the Palette Art League

Whitehall Publishing is proud to announce that we are publishing **Volume Two of The Art & Artisans of the Ozarks** book for the [Palette Art League](#). We want to make a special invitation to all artists who participated in Volume One, to join us in Volume Two where you can showcase your new work!

Volume One was a big success for so many of the artists, for the Palette Art League and more importantly, for the Arts in the Ozarks.

Both Whitehall Publishing and the Palette Art League received so many great comments from people who were impressed by the high quality of art being created in our area. That is the power of a book like this. It provides us an opportunity to let the world know how talented you are and we look forward to showcasing your new work in Volume Two!

When you secure your reservation in Volume Two for as little as .27 cents per day, **You receive A DOZEN F*R*E*E* benefits worth thousands of dollars.** As we did in Volume One, if your high res photos of your work are not up to the quality that you wish they were, we will be offering

free photo shoots at the gallery in Yellville for your head shot and the pieces you will be including in your listing within the book. ***The professional photo shoots alone are worth the small cost to participate in the book!*** To check out all the benefits, click on any of the listing below or visit

<http://whitehallpublishing.com/2.html>: To ensure your spot in the book, you are welcome to make your reservation through our secure shopping cart now.

(<http://whitehallpublishing.com/shop>) The good news is that after you reserve your spot in the book, you won't have to have your artwork ready until mid May. Space is limited to be sure to reserve your space today! I want to start a tradition in Volume Two. I want artists to use Volume Two as their opportunity to track their progress as an artist from Volume One to Volume Two to Volume Three, etc., etc. Think of it as an artist's journal. What a great way to freeze in time who you were as an artist last year, this year and beyond and best of all, the pieces you select for your listing can be professionally photographed at no additional cost to you. Those high res image files we will create of your work not only showcase your work at its best but we are happy to e-mail them to you, at no additional cost and you can use them as part of your entry into top competitions around the country, as part of your presentation package to galleries, as part of your media kit, as part of your sales kit and so much more. In Volume Two, we are going high tech! We have created an on-line photo shoot calendar that you can access 24/7 to make your appointment for your personal photo shoot after you make your reservation in the book. We have dates available in April and May, both on the weekend and some dates during the week. If you have an odd schedule and are unable to come during any of the many available free dates, or if you are just bashful and would prefer a private photo shoot date, we can arrange that for you at a nominal cost. Our shopping cart relies on the secure payment processing of PayPal who now accepts all major credit cards whether you have an account with them or not! You are also welcome to mail in your packet if you prefer. To make your reservation on-line, visit <http://whitehallpublishing.com/shop>. If you prefer to download your submission form and mail your packet in, download your form now at <http://whitehallpublishing.com/SubmissionFormVolume2.pdf>. If you have any questions, I invite you to contact our offices at info@whitehallpublishing.com or I invite you to call me personally at 870-453-5364

Current Workshops...

Jones workshop, each Wednesday, 10 am to 12; illustration techniques using pen & ink with a dry watercolor technique.

Basic Drawing 101..Daytime and Evening Classes now forming...Dana Johnson instructor.

Beginner Pastel 101, now, sign up has begun,

"Woodworking from Nature", Saturday, Apr 30, Les Castel instructor, register now in progress.

Coming up.....event listings;

Trout Festival, May 6&7. Pal will have booth

"Paint the Town Project"; Thursday mornings beginning March 3rd. Gather @ 9:30 morn

Indian Hills Arkansas Heritage Art Show; May2 -28 gkellyar@artelco.com for details.

Young Artist of Arkansas Competition; May 9-13; www.paletteartleague.org.

2011 HAL Spring Painting Show Prospectus, May 1-18

1st Annual Northwest Heritage Photography Show; June 1 thru 10. Details TBA www.paletteartleague.org.

"Plein Air on the White River," May 19-21; whiteriverartist@gmail.com <http://www.facebook.com/pages/White-River-Artists/117484501632890>

Worster & Worster Exhibit; June 2011

Fireworks, Flippin City Park. July 3rd

42nd Annual Area Art Show June 24 & 25 ajcantrell@suddenlink.net for info.

Workshop in Batiking; Beth Ivens ; July TBA;

Art Expo @ Gallery; July 6-15 details; TBA


Release of "Art and Artisans of the Ozarks" vol. 2; August 2011 Book Signing Gala; Details TBA;

"Paint the Town Exhibit," Plein Air; Sept 2011 TBA

Annual Turkey Trot Art Show; Oct 6-7 & 8;

"Tribute to Women Exhibit", Details TBA

"ART in a BOX", children's project, Details TBA



Join Carole Jones in a weekly workshop exploring the watercolor technique of “dry brush”. Instruction is taught one on one with all skill levels welcome. The workshop is held each Wednesday, 10:00 a.m. to 12 noon. Materials

list; drawing tablet, watercolor paper 90 lb minimum, pencil, eraser, primary colors and palette and various size brushes. Cost of each two hour session is \$10.00.

Jones, a professional artist and illustrator is featured in “Art and Artisans of the Ozarks”, volume one, published by the Palette Art League. Jones love for all animals and an ability to draw inspired her to attend "The Art Students League" in New York City. Here, she was able to study illustration with **Earl Mayan of the Saturday Evening Post** and **Steven Kidd of the New York Daily News**.

To date, Carole has paintings all over the world. Her art works can be found in the homes of numerous discriminating collectors.

Her one-woman shows include:

The Country Art Gallery, Long Island, New York

The Noisy Oyster, New York, New York

Palm Beach Gallery, West Palm Beach, Florida

The Black House, Searcy, Arkansas

The Cleburne County Arts Council, Heber Springs, Arkansas

The Casements, Ormond Beach, Florida, was a joint show with sculptor, Gayle Hoone.

For additional information contact the Palette Art League, 870-405-6316 or email palsgallery@live.com . Tuesday thru Friday, 10am to 4 pm.

Volunteers needed at the Gallery... it is important that the Gallery remain open daily during regular business hours. (Tuesday thru Friday, 10 am to 4 pm.) However, there are some days that are not covered regularly and it would be helpful if members would come forward and help to fill these openings. If anyone has a few hours once a week or even once a month to volunteer please contact the Gallery 870-405-6316, palsgallery@live.com or call, Dana at 870-656-2057. Volunteers are every important to the PAL and its success.

The Cotter Area Chamber of Commerce (CACC) will be hosting the 10th Cotter Trout Festival this year on May 6-7, 2011 at the Big Spring Park in Cotter , Arkansas.

As part of this annual festival, which attracts thousands of area wide residence and tourist - fisherman from all over the country, we will be conducting a

CACC LOGO Art Contest.

This contest will offer a \$200 prize to the winning original art work which best illustrates the Cotter Area Chamber of Commerce. That art work will become the sole property of the CACC with full copyrights. It will be used on all documents and advertisements developed by the Chamber to include but not limited to stationary, business cards, web site, Annual Shawnee / Supreme Invitational Trout Tournament, Trout Festival, etc.

Entry fee will be \$10 for adults and \$5 for students.

Lynn Baker

CACC Board Member

272 Virginia Lee Dr.

Cotter, AR, 72626 USA

870-435-2212

whiteriverwoodturning@yahoo.com

www.cotterarkansas.com

Dear Drawing Enthusiast,

Being able to draw with confidence is a truly great feeling, but sometimes it can be tough, especially when you are just starting to learn how to draw!

You are not going to be great the first time, but with a little practice you will really begin to amaze yourself.

Don't be put off because learning how to draw won't be nearly as hard as you may think it is.

With the right guidance you will be able to transform your stick figures into a modern day Leonardo da Vinci piece of artwork.

In the past I am sure you have become frustrated as some people have a natural knack to draw whatever they want, and their drawings look fantastic, expressive and unique. Sign up now for Basic Drawing 101 at the P.A.L.'s Fine Art Gallery, now. Daytime and evening classes available.